

Jump Start

New instructional book for beginners will turn you into a serious uker

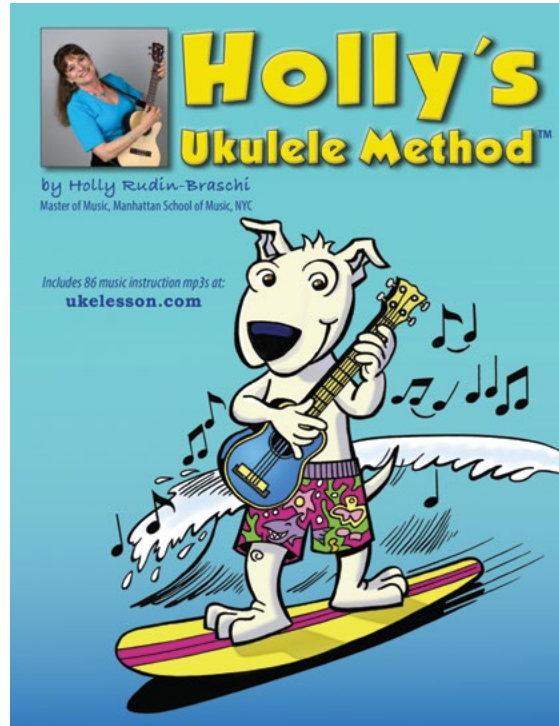
BY MARC GREILSAMER

With hundreds of satisfied students, Holly Rudin-Braschi knows what it takes to convert novice ukulele players into true musicians. Now, you can take advantage of her wisdom through a comprehensive new 180-page instructional manual called *Holly's Ukulele Method*.

The acclaimed master uke instructor has put together a well-organized, easily digestible system that is intended to teach players more than simple chords and melodies.

The book kicks off with a 12-step jump start guide that includes info about uke anatomy and setup, proper playing position, basic strumming and fretting techniques, tuning tips, and more. The six lessons that follow cover everything from reading music notation and tablature to complex chord-melody soloing to advanced fingerpicking, and there are loads of songs and exercises to help you along the way. (Free MP3s are available on Rudin-Braschi's website to accompany the book.)

According to Rudin-Braschi, if a student sets aside 20



minutes a day for five days a week, he or she will soon be capable of much more than tooling around; the method claims to build confidence and greatly improve command of the instrument, while also introducing students to skills that can translate to other instruments. Interestingly, Rudin-Braschi limits her focus to the key of C, which makes learning more manageable and less intimidating.

Holly's Ukulele Method can also serve as an appropriate teaching textbook for classroom and group instructors. Toss in an appendix that offers detailed tuning advice, a glossary of common Hawaiian musical terms, and assistance with instrument protection, and you have a comprehensive guidebook that gives amateurs a chance to step up their playing quickly and efficiently.

Holly's Ukulele Method

\$24.95

ukelesson.com

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alfred.com/christmasukulele

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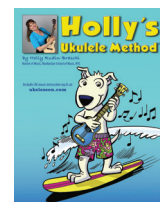


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Holly's Ukulele Method™

Perfect Gift for Beginning to Intermediate Players!

- 182 pages of comprehensive, illustrated instruction
- Perfect for individual or group study
- Ages 12-adult
- Learn to read notes, play lead, chords, fingerpicking, and more!
- 86 fun musical exercises and familiar songs
- Hard Copy – free downloadable MP3s
- Interactive Ebook – full-color with embedded MP3s



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